



tasc 2019: Trade Show for Automotive Glass, Smart Repair and Car Detailing enters its Second Round.

11./12.10.2019
Areal Böhler, Düsseldorf
» www.tasc-expo.de

Last year saw tasc, the first Trade Show for Automotive Glass, Smart Repair and Car Detailing, celebrate its successful debut: 50 exhibitors presented themselves to over 1,100 visitors in the former Kaltstahlhalle at Areal Böhler in a wonderful industrial workshop setting. Networking, product innovations and business deals all contributed to the excellent atmosphere at the trade show prompting a positive response across the board: 87% of all exhibitors recommend tasc to others.

After successfully positioning itself in the market, increased exhibitor and visitor numbers are forecast for tasc 2019. Accordingly, Messe Düsseldorf has decided to enlarge the exhibition by extending the hall space.

Exhibitor registration for tasc 2019 is now open:

www.tasc-expo.de/

“The successful premiere and the thoroughly positive feedback from exhibitors and visitors alike has confirmed our view that the automotive glass, smart repair and car detailing sectors want their own dedicated trade show platform,” says Director Birgit Horn. “The tasc concept was convincing and has already aroused the interest of other companies for 2019.”

Together with sector associations and representatives, the supporting programme is being further developed for tasc 2019. In line with the overall “trade show experience” the specialist lecture programme is to be supplemented by practical live demonstrations. Furthermore, the General Assembly of the German Federal Car Detailing Association (Bundesverband Fahrzeugaufbereitung e.V. – BFA) and the Annual General Meeting of the German Federal Automotive Glass Association (Bundesverband Autoglasler e.V., BVA) are to be held concurrently with tasc at Areal Böhler.

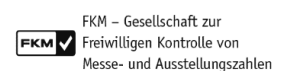
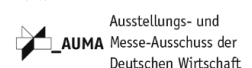


Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany
Telefon +49 211 4560-01
Telefax +49 211 4560-668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Domscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



About tasc

tasc is the meeting point for professionals from the fields of automotive glass, smart repair and car detailing. At this B2B trade show innovative products and solutions are offered that are required for the provision of repair services and their management.

Further information on tasc can be found at:

www.tasc-expo.de

www.facebook.com/tasctradefair

Press Contact tasc

Daniel Krauß

Tel.: +49(0)211/4560-598

E-mail: KraussD@messe-duesseldorf.de

Brigitte Küppers

Tel.: +49(0)211/4560-929

E-mail: KueppersB@messe-duesseldorf.de

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